

SOFIA DAROVSKIKH

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QUALIFICATIONS

Graduate of the Communication Science MSc. program at the University of Vienna with experience in planning and conducting qualitative and quantitative research. Passionate about creative collaboration in the music industry and understanding user behavior. Collaborator, writer, producer, and vocalist with 5+ years in the music industry | Warner Music, Sony Music Sweden, NCS, Big Top Amsterdam | Chill Your Mind, Chill Nation, Cloudkid YouTube channels.

EDUCATION

MASTER OF SCIENCE IN COMMUNICATION SCIENCE, University of Vienna 10/20 – 11/22

Coursework: Strategic Communication, Research Designs and Data Collection, Advanced Data Analysis 1-3

- Independently and collaboratively planned, designed, conducted, and presented behavioral and attitudinal research studies using appropriate quantitative or qualitative methods including but not limited to experimental surveys, semi-structured interviews, and content analyses
- Kankova, J., Darovskikh, S., Shargina, E., Saumer, M., Neureiter, A., & Matthes, J. (2022, May). "I am young, why should I vaccinate?" How empathetic and aggressive communication on social media impacts young adults' attitudes toward COVID-19 vaccination. Presentation to the Health Communication Division at the 72nd annual conference of the International Communication Association (ICA), May 26-30, Paris, France
- Exploratory interview study: Learning by Listening, What Individuals Gain from Listening to Community Relevant Podcasts

BACHELOR OF ARTS IN CREATIVE MEDIA, Champlain College

08/16 – 05/20

Coursework: Public Relations, Sonic Arts, Music Business. Dean's List, 3.6 GPA

EXPERIENCE

PHILOSOFIE MUSIC.

06/14 – Present

Work cross-functionally with music producers, label representatives, and managers to develop songs and plans for release with labels and online streaming platforms. Manage all aspects of independent and collaborative song creation including writing, recording, producing, mixing, implementation of promotional plan(s), and final release

- NCS "Take You On" with producer James Mercy: +1.1 million Instagram reels (~5B views) +9.3 million Spotify streams
- Official ESL One Mumbai Soundtrack: "Find A Way" with producer Vallas
- ChillNation and CloudKid featured YouTube channels: "Do My Thing," "Déjà Vu," and "Good Care" with producer Lucian, over 3 million combined views
- ChillYourMind blog and record label: "Midnight Cruise" with producers LTGTR and GAB; +2 million streams on Spotify
- Sony Music Sweden: "Compass Home" with producers Foxa and Lewka; featured in multiple editorials including New Music Friday Denmark, New Music Friday Iceland & Chill EDM Hits
- Big Top Amsterdam (label founded by Bakermat): "Lifeline" with producer Zaza

PODCAST EDITOR. Kerten Hospitality

09/20 – 01/21

Produced, edited, and released episodes for the “Behind the Kerten” season one podcast to the global audience. Mentored team members in best practices. Promoted content on social media and provided research and outreach

FEATURED ARTIST. Warner Records

01/19 – 09/19

Worked with members of the 99 Neighbors collective to create content for their debut album “Television.”

- Featured lyrics and vocals in “F No” single (Over 25.3 million streams on Spotify)
- Featured lyrics and vocals in “Lock N Key” single (Over 2.8 million streams on Spotify)

SKILLS

- SPSS, R, Qualtrics
- Qualitative and quantitative data analysis
- Research strategy and design
- Interviews, surveys, content analysis, participant recruitment
- Logic Pro, Adobe Audition, Ableton, Pro Tools
- Google Suite, Microsoft Office Suite, Canva, Otter.ai
- English – native, German – B2

LEADERSHIP

- Champlain College Sonic Lounge Tutorial Host and Audio Engineer
- Rotary International Youth Ambassador in Kuopio, Finland
- Presented research to the Health Communication Division at the 72nd annual conference of the International Communication Association in Paris, France